Who We Are
Care for Elders is Houston’s largest, most experienced and most diverse partnership focused solely on elder care issues. With more than 80 organizational and individual members, the partnership is dedicated to informing public policy and influencing community practice to increase access to services, improve the quality of care, and enhance the quality of life for older adults and family caregivers in Harris County.

Our Approach to the Work
Since its beginning, Care for Elders has taken an approach to accomplishing its goals by:

- Researching national best practices and important local issues facing older adults, family caregivers, service providers and the community
- Listening to consumer input to establish priorities
- Developing and implementing strategies and pilot projects that incorporate best practices and consumers’ suggestions for improving services
- Evaluating the results and impact of our programs and pilot projects
- Advocating for improved policies, higher standards of practice, and systems change based on lessons learned and professional evaluation
## Sources of Support

<table>
<thead>
<tr>
<th>Funding Sources</th>
<th>Amount</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>FY 04-05</td>
<td>FY 05-06</td>
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<tr>
<td>Robert Wood Johnson Foundation</td>
<td>$127,436</td>
<td>$216,560</td>
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<tr>
<td>Administration on Aging</td>
<td>$150,000</td>
<td>$125,000</td>
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<tr>
<td>New - $50,000</td>
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<tr>
<td>United Way of the Texas Gulf Coast</td>
<td>$50,000</td>
<td>$50,000</td>
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<tr>
<td>Brown Foundation</td>
<td>$235,000</td>
<td>$100,000</td>
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<tr>
<td>Rockwell Fund</td>
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<tr>
<td>TXU Energy</td>
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<td>$100,000</td>
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<tr>
<td>St. Luke’s Episcopal Health Charities</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Frees Foundation</td>
<td>$10,000</td>
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<tr>
<td>Barbara Henley Foundation</td>
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<tr>
<td>Houston Endowment</td>
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<tr>
<td>Houston Endowment Match</td>
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<tr>
<td>Partner Membership Commitment</td>
<td>$250</td>
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<tr>
<td>Partner Corporate Matching Gift</td>
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<tr>
<td>PCF/Atlantic Philanthropies</td>
<td>$90,000</td>
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<tr>
<td>GRAND TOTAL</td>
<td>$587,436</td>
<td>$491,560</td>
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### Progress Toward Houston Endowment Challenge Grant

<table>
<thead>
<tr>
<th>Received After Houston Endowment Challenge Grant</th>
<th>Year Three – Need $400,000</th>
<th>Year Four – Need $400,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Luke’s Episcopal Health Charities</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Brown Foundation</td>
<td>$100,000</td>
<td>$100,000</td>
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<tr>
<td>United Way – Unrestricted</td>
<td>$50,000</td>
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<tr>
<td>United Way – Restricted</td>
<td>$200,000</td>
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<tr>
<td>Administration on Aging</td>
<td>$50,000</td>
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<tr>
<td>Rockwell Fund</td>
<td>$1,000</td>
<td></td>
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<tr>
<td>Barbara Henley Foundation</td>
<td>$500</td>
<td></td>
</tr>
<tr>
<td>PCF/Atlantic Philanthropies</td>
<td>($45,000 per year @ 2 Years)</td>
<td>($90,000)</td>
</tr>
<tr>
<td>Frees Foundation – Verbal Commitment</td>
<td>($15,000 per year @ 2 Years)</td>
<td>($30,000)</td>
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<tr>
<td>YTD Total (8/23/07)</td>
<td>$406,000</td>
<td>$250,500</td>
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Need: $149,500
## Successes and Plans

**Inform Policy:** Test strategies and pilots to determine outcomes and impact
Provide data and educate decision makers

<table>
<thead>
<tr>
<th>Successes</th>
<th>Plans</th>
<th>Partners Involved</th>
</tr>
</thead>
</table>
| Advocacy  | Advocacy | • Continued focus on worker training  
• Building federal level relationships  
• Preparing for next State session |
| • Senate Bill 199 and new law to bar criminals from employment  
• HB 1650 to require training of workers | | Work Group Partners:  
• Advocate Legal Senior Center  
• Better Business Bureau Education Foundation  
• Dept of Personnel and Volunteer Initiatives, Office of the Mayor (Resource Partner)  
• Diocese of Galveston Houston Office of Aging Ministry  
• Gary Nakamura  
• Huffington Center on Aging  
• Neighborhood Centers  
• Texas Dept. of Aging and Disability Services (Resource Partner)  
• Jewish Family Services  
• Harris County Area Agency on Aging (Resource Partner)  
• New Dimensions Home Health  
• Raul and Natalia Navarro  
• Vincent and Margarita Moreno  
• RIDES (Resource Partner)  
• Sheltering Arms Senior Services  
• University of Houston GCSW  
• United Way of Greater Houston  
• University of Texas – Center on Aging (Resource Partner)  
Other Advocacy Partners:  
• Texas Silver Haired Legislature  
• Texas Senior Advocacy Coalition  
• United Ways of Texas |
Report Card/Mobility and Transportation
- Steering Committee for regional coordination transportation plan
- Developed pilots based on consumer needs; pilots became priorities
- Support for match requirement for New Freedom proposal

Report Card to Aging Agenda
- Access to Quality Care domain

Proposal to HGAC for New Freedom Funds:
- United Way of Greater Houston
- UW of the Bay Area Transportation Partnership
- American Red Cross
- MHMRA
- Office of the Harris County Judge/RIDES
- Houston Center for Independent Living
- Care for Elders

Influence Practice: Create connections to improve approaches and address gaps
Provide tools to strengthen products and services

<table>
<thead>
<tr>
<th>Successes</th>
<th>Plans</th>
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</tr>
</thead>
</table>
| **Access Network** – formal agreements between partners to provide comprehensive assistance in accessing needed services  
  - 11 partners  
  - 5 components (211, Enhanced I&R, Case Management, Benefits Counseling, Field Specialists)  
  - Flexible Funding Pool  
  - Community Resource Database  
  - Healthy IDEAS  
  - TWU Evaluation | **Access Network** – expanded capacity and added components  
  - Hospital to Home  
  - Medication Management  
  - BBMG communications/promotion  
  - CQI based on evaluation  
  - Community Resource Database  
  - Enhanced listings  
  - Web-based application | Network Implementation Partners:  
  - 211/United Way Helpline  
  - United Way Enhanced I & R Services  
  - Alzheimer's Association  
  - Houston Area Parkinson Society  
  - Chinese Community Center  
  - Boat People SOS  
  - Sheltering Arms Senior Services  
  - Jewish Family Service  
  - Catholic Charities  
  - City of Houston, Human Services Bureau  
  - Harris County Area Agency on Aging  |

Work Group Partners:
- Methodist Hospital
- Harris County AAA
- RIDES
- American Red Cross
<table>
<thead>
<tr>
<th>Successes</th>
<th>Plans</th>
<th>Partners Involved</th>
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</thead>
</table>
| **Healthy IDEAS** – evidence based intervention addressing depression in community dwelling older adults  
- AoA demonstration complete; embedded in 3 agencies  
- Positive client outcomes for depression, pain and knowledge  
- Published articles/Journal of Applied Gerontology  
- SAMHSA Science and Service Award  
- Dissemination in 5 states | **Healthy IDEAS** – expanded reach and technical assistance to early adopters  
- National dissemination  
- Sustainable business model | Implementation Partners:  
- Baylor College of Medicine  
- HCQCUS at the VA Medical Center  
- Care for Elders  
- Catholic Charities  
- Harris County Area Agency on Aging  
- Harris County Social Services  
- Sheltering Arms Senior Services |
| **Quality and Workforce** – initiatives to improve retention in the direct care workforce  
- Enhanced screening pilot | **Quality and Workforce** – continued focus on direct care workforce training and retention  
- New strategy to improve retention | Network Implementation Partners:  
- Christus VNA |
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<tr>
<th>Successes</th>
<th>Plans</th>
<th>Partners Involved</th>
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</thead>
<tbody>
<tr>
<td>• Orientation and continuing education</td>
<td>• Direct Care Conference</td>
<td>• New Dimensions Home Health Care</td>
</tr>
<tr>
<td>• Evaluation with positive results; improved knowledge and retention</td>
<td>• Support promotion of HCC course</td>
<td>• Nurses Night and Day</td>
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<tr>
<td>• Curriculum adopted by HCC</td>
<td></td>
<td>• PerryLee Home Health Care</td>
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<td></td>
<td></td>
<td>• Sheltering Arms Senior Services</td>
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<td></td>
<td></td>
<td>• Houston Area Parkinson Society</td>
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<tr>
<td></td>
<td></td>
<td>• Texas Woman's University</td>
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<td></td>
<td><strong>Work Group Partners:</strong></td>
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<tr>
<td></td>
<td></td>
<td>• Houston Area Parkinson Society</td>
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<td></td>
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<td>• HCC of Continuing Education</td>
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<td>• Chinese Community Center</td>
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<td>• Alliance Care</td>
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<td></td>
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<td>• Lynne Snow</td>
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<td></td>
<td></td>
<td>• Texas Woman's University</td>
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<tr>
<td><strong>Take Charge</strong> – free educational materials and resources to educate individuals and families about options and choices for maintaining long-term independence</td>
<td><strong>Take Charge</strong> – enhanced collateral materials and outreach</td>
<td><strong>Work Group Partners:</strong></td>
</tr>
<tr>
<td>• Website</td>
<td>• Enhanced website</td>
<td>• Office of Aging/Diocese of Gal-Houston</td>
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<tr>
<td>• Tool kits</td>
<td>• BBMG communications/promotion</td>
<td>• Houston Area League of Women Voters</td>
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<tr>
<td>• Outreach</td>
<td></td>
<td>• OASIS</td>
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<tr>
<td></td>
<td></td>
<td>• Ramona Williams</td>
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<td></td>
<td>• Maureen Arvantekis</td>
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<tr>
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<td></td>
<td>• Texas Woman’s University</td>
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<td>• Evercare</td>
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<td>• Texas Interfaith Housing Corporation</td>
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<td>• Sarah Ward</td>
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<td>• Senior Guidance Directory</td>
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<td>• Asian American Family Services</td>
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<td>• Jewish Community Center</td>
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<td>• Ellen MacDonald</td>
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<td>• Fran Floersheimer</td>
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