



## **Who We Are**

Care for Elders is Houston's largest, most experienced and most diverse partnership focused solely on elder care issues. With more than 80 organizational and individual members, the partnership is dedicated to informing public policy and influencing community practice to increase access to services, improve the quality of care, and enhance the quality of life for older adults and family caregivers in Harris County.

## **Our Approach to the Work**

Since its beginning, Care for Elders has taken an approach to accomplishing its goals by:

- Researching national best practices and important local issues facing older adults, family caregivers, service providers and the community
- Listening to consumer input to establish priorities
- Developing and implementing strategies and pilot projects that incorporate best practices and consumers' suggestions for improving services
- Evaluating the results and impact of our programs and pilot projects
- Advocating for improved policies, higher standards of practice, and systems change based on lessons learned and professional evaluation

Sources of Support

Funding Sources	Amount				Total
	FY 04-05	FY 05-06	FY 06-07	FY 07-08	
Robert Wood Johnson Foundation	\$127,436	\$216,560	\$262,012	\$142,656	\$748,664
Administration on Aging	\$150,000	\$125,000	\$125,000 New - \$50,000	\$0	\$450,000
United Way of the Texas Gulf Coast	\$50,000	\$50,000	\$250,000		\$350,000
Brown Foundation	\$235,000		\$100,000	\$100,000	\$435,000
Rockwell Fund	\$25,000		\$25,000	\$25,000	\$75,000
TXU Energy		\$100,000	\$100,000	\$100,000	\$300,000
St. Luke's Episcopal Health Charities			\$5,000	\$5,000	\$10,000
Frees Foundation			\$10,000		\$10,000
Barbara Henley Foundation				\$500	\$500
Houston Endowment			\$300,000		\$700,000
Houston Endowment Match				\$400,000*	
Partner Membership Commitment			\$250		\$250
Partner Corporate Matching Gift			\$1,000		\$1,000
PCF/Atlantic Philanthropies				\$90,000	\$90,000
<b>GRAND TOTAL</b>	<b>\$587,436</b>	<b>\$491,560</b>	<b>\$1,228,262</b>	<b>\$863,156</b>	<b>\$3,170,414</b>

Progress Toward Houston Endowment Challenge Grant

Received After Houston Endowment Challenge Grant	Year Three – Need \$400,000	Year Four – Need \$400,000
St. Luke's Episcopal Health Charities	\$5,000	\$5,000
Brown Foundation	\$100,000	\$100,000
United Way – Unrestricted	\$50,000	
United Way – Restricted	\$200,000	
Administration on Aging	\$50,000	
Partner Corporate Matching Gift	\$1,000	
Rockwell Fund		\$25,000
Barbara Henley Foundation		\$500
PCF/Atlantic Philanthropies		(\$45,000 per year @ 2 Years) \$90,000
Frees Foundation – Verbal Commitment		(\$15,000 per year @ 2 Years) \$30,000
<b>YTD Total (8/23/07)</b>	<b>\$406,000</b>	<b>\$250,500</b>
		<b>Need: \$149,500</b>

## Successes and Plans

**Inform Policy:** Test strategies and pilots to determine outcomes and impact  
Provide data and educate decision makers

Successes	Plans	Partners Involved
<p>Advocacy</p> <ul style="list-style-type: none"> <li>• Senate Bill 199 and new law to bar criminals from employment</li> <li>• HB 1650 to require training of workers</li> </ul>	<p>Advocacy</p> <ul style="list-style-type: none"> <li>• Continued focus on worker training</li> <li>• Building federal level relationships</li> <li>• Preparing for next State session</li> </ul>	<p>Work Group Partners:</p> <ul style="list-style-type: none"> <li>• Advocate Legal Senior Center</li> <li>• Better Business Bureau Education Foundation</li> <li>• Dept of Personnel and Volunteer Initiatives, Office of the Mayor (Resource Partner)</li> <li>• Diocese of Galveston Houston Office of Aging Ministry</li> <li>• Gary Nakamura</li> <li>• Huffington Center on Aging</li> <li>• Neighborhood Centers</li> <li>• Texas Dept. of Aging and Disability Services (Resource Partner)</li> <li>• Jewish Family Services</li> <li>• Harris County Area Agency on Aging (Resource Partner)</li> <li>• New Dimensions Home Health</li> <li>• Raul and Natalia Navarro</li> <li>• Vincent and Margarita Moreno</li> <li>• RIDES (Resource Partner)</li> <li>• Sheltering Arms Senior Services</li> <li>• University of Houston GCSW</li> <li>• United Way of Greater Houston</li> <li>• University of Texas – Center on Aging (Resource Partner)</li> </ul> <p>Other Advocacy Partners:</p> <ul style="list-style-type: none"> <li>• Texas Silver Haired Legislature</li> <li>• Texas Senior Advocacy Coalition</li> <li>• United Ways of Texas</li> </ul>

		<ul style="list-style-type: none"> <li>• One Voice</li> <li>• Jewish Federation of Houston</li> <li>• Texas Catholic Bishops</li> </ul>
<p>Report Card/Mobility and Transportation</p> <ul style="list-style-type: none"> <li>• Steering Committee for regional coordination transportation plan</li> <li>• Developed pilots based on consumer needs; pilots became priorities</li> <li>• Support for match requirement for New Freedom proposal</li> </ul>	<p>Report Card to Aging Agenda</p> <ul style="list-style-type: none"> <li>• Access to Quality Care domain</li> </ul>	<p>Proposal to HGAC for New Freedom Funds:</p> <ul style="list-style-type: none"> <li>• United Way of Greater Houston</li> <li>• UW of the Bay Area Transportation Partnership</li> <li>• American Red Cross</li> <li>• MHMRA</li> <li>• Office of the Harris County Judge/RIDES</li> <li>• Houston Center for Independent Living</li> <li>• Care for Elders</li> </ul>

**Influence Practice:** Create connections to improve approaches and address gaps  
Provide tools to strengthen products and services

<b>Successes</b>	<b>Plans</b>	<b>Partners Involved</b>
<p><i>Access Network</i> – formal agreements between partners to provide comprehensive assistance in accessing needed services</p> <ul style="list-style-type: none"> <li>• 11 partners</li> <li>• 5 components (211, Enhanced I&amp;R, Case Management, Benefits Counseling, Field Specialists)</li> <li>• Flexible Funding Pool</li> <li>• Community Resource Database</li> <li>• Healthy IDEAS</li> <li>• TWU Evaluation</li> </ul>	<p><i>Access Network</i> – expanded capacity and added components</p> <ul style="list-style-type: none"> <li>• Hospital to Home</li> <li>• Medication Management</li> <li>• BBMG communications/promotion</li> <li>• CQI based on evaluation</li> </ul> <p>Community Resource Database</p> <ul style="list-style-type: none"> <li>• Enhanced listings</li> <li>• Web-based application</li> </ul>	<p>Network Implementation Partners:</p> <ul style="list-style-type: none"> <li>• 211/United Way Helpline</li> <li>• United Way Enhanced I &amp; R Services</li> <li>• Alzheimer’s Association</li> <li>• Houston Area Parkinson Society</li> <li>• Chinese Community Center</li> <li>• Boat People SOS</li> <li>• Sheltering Arms Senior Services</li> <li>• Jewish Family Service</li> <li>• Catholic Charities</li> <li>• City of Houston, Human Services Bureau</li> <li>• Harris County Area Agency on Aging</li> </ul> <p>Work Group Partners:</p> <ul style="list-style-type: none"> <li>• Methodist Hospital</li> <li>• Harris County AAA</li> <li>• RIDES</li> <li>• American Red Cross</li> </ul>

Successes	Plans	Partners Involved
		<ul style="list-style-type: none"> <li>● The Seniors Place</li> <li>● Senior Guidance Directory</li> <li>● Adult Protective Services</li> <li>● Houston Area Parkinson Society</li> <li>● Interfaith Ministries</li> <li>● Sheltering Arms Senior Services</li> <li>● Eisenstein and Associates</li> <li>● Jewish Family Service</li> <li>● We Are Caring Hearts</li> <li>● United Way of Greater Houston</li> <li>● Catholic Charities</li> <li>● Harris County Hospital District</li> <li>● Alzheimer’s Association</li> <li>● Boat People SOS</li> <li>● Council on Alcohol and Drugs Houston</li> <li>● MHMRA</li> <li>● City of Houston, DHHS</li> <li>● Harris County Social Services</li> <li>● Mental Health Association</li> <li>● Chinese Community Center</li> </ul>
<p><i>Healthy IDEAS</i> – evidence based intervention addressing depression in community dwelling older adults</p> <ul style="list-style-type: none"> <li>● AoA demonstration complete; embedded in 3 agencies</li> <li>● Positive client outcomes for depression, pain and knowledge</li> <li>● Published articles/Journal of Applied Gerontology</li> <li>● SAMHSA Science and Service Award</li> <li>● Dissemination in 5 states</li> </ul>	<p><i>Healthy IDEAS</i> – expanded reach and technical assistance to early adopters</p> <ul style="list-style-type: none"> <li>● National dissemination</li> <li>● Sustainable business model</li> </ul>	<p>Implementation Partners:</p> <ul style="list-style-type: none"> <li>● Baylor College of Medicine</li> <li>● HCQCUS at the VA Medical Center</li> <li>● Care for Elders</li> <li>● Catholic Charities</li> <li>● Harris County Area Agency on Aging</li> <li>● Harris County Social Services</li> <li>● Sheltering Arms Senior Services</li> </ul>
<p><i>Quality and Workforce</i> – initiatives to improve retention in the direct care workforce</p> <ul style="list-style-type: none"> <li>● Enhanced screening pilot</li> </ul>	<p><i>Quality and Workforce</i> – continued focus on direct care workforce training and retention</p> <ul style="list-style-type: none"> <li>● New strategy to improve retention</li> </ul>	<p>Network Implementation Partners:</p> <ul style="list-style-type: none"> <li>● Christus VNA</li> </ul>

Successes	Plans	Partners Involved
<ul style="list-style-type: none"> <li>• Orientation and continuing education</li> <li>• Evaluation with positive results; improved knowledge and retention</li> <li>• Curriculum adopted by HCC</li> </ul>	<ul style="list-style-type: none"> <li>• Direct Care Conference</li> <li>• Support promotion of HCC course</li> </ul>	<ul style="list-style-type: none"> <li>• New Dimensions Home Health Care</li> <li>• Nurses Night and Day</li> <li>• PerryLee Home Health Care</li> <li>• Sheltering Arms Senior Services</li> <li>• Houston Area Parkinson Society</li> <li>• Texas Woman’s University</li> </ul> <p>Work Group Partners:</p> <ul style="list-style-type: none"> <li>• Houston Area Parkinson Society</li> <li>• HCC of Continuing Education</li> <li>• Chinese Community Center</li> <li>• Alliance Care</li> <li>• Lynne Snow</li> <li>• Texas Woman’s University</li> <li>• YWCA</li> </ul>
<p><i>Take Charge</i> – free educational materials and resources to educate individuals and families about options and choices for maintaining long-term independence</p> <ul style="list-style-type: none"> <li>• Website</li> <li>• Tool kits</li> <li>• Outreach</li> </ul>	<p><i>Take Charge</i> – enhanced collateral materials and outreach</p> <ul style="list-style-type: none"> <li>• Enhanced website</li> <li>• BBMG communications/promotion</li> </ul>	<p>Work Group Partners:</p> <ul style="list-style-type: none"> <li>• Office of Aging/Diocese of Gal-Houston</li> <li>• Houston Area League of Women Voters</li> <li>• OASIS</li> <li>• Ramona Williams</li> <li>• Maureen Arvantekis</li> <li>• Texas Woman’s University</li> <li>• Evercare</li> <li>• Texas Interfaith Housing Corporation</li> <li>• Sarah Ward</li> <li>• Senior Guidance Directory</li> <li>• Asian American Family Services</li> <li>• Jewish Community Center</li> <li>• Ellen MacDonald</li> <li>• Fran Floersheimer</li> <li>• William Hayes</li> </ul>